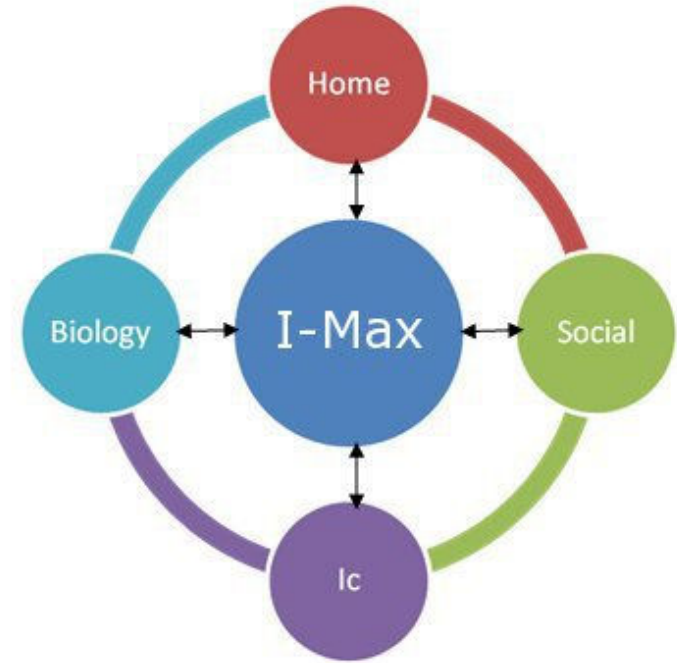


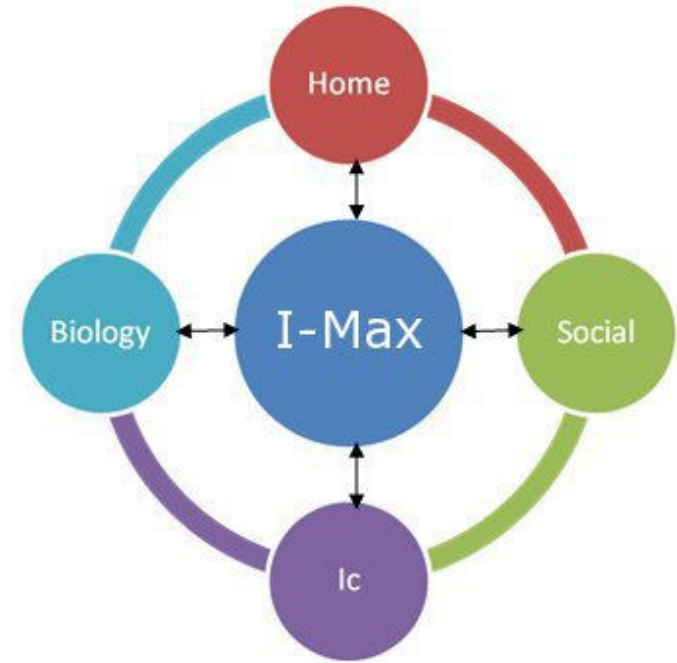
- The I-MAX states that everyone is currently at their personal pinnacle of potential, doing the best that they know how to do, at any given moment in time.



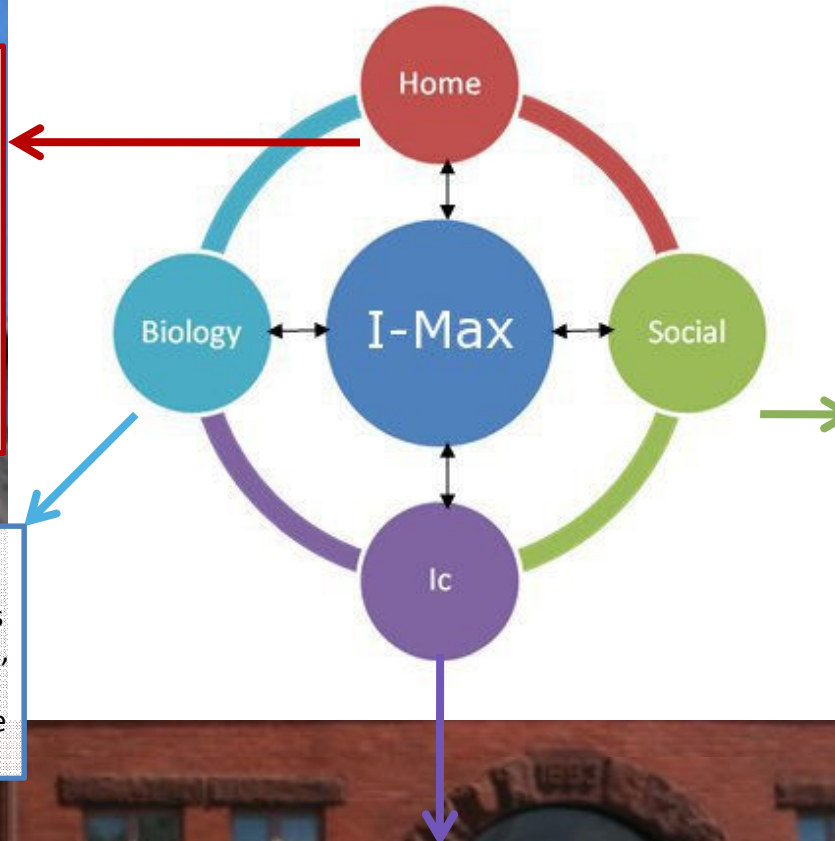
The I-Max



- The I-MAX is influenced by four interacting domains: home and social life, and self-concept and the body's current biological/genetic manifestations.



The Home Environment:
This domain explores the sum of all your experiences growing up with your family.
You can appreciate how the influences of your home environment have an impact on the choices you make in your social domain.



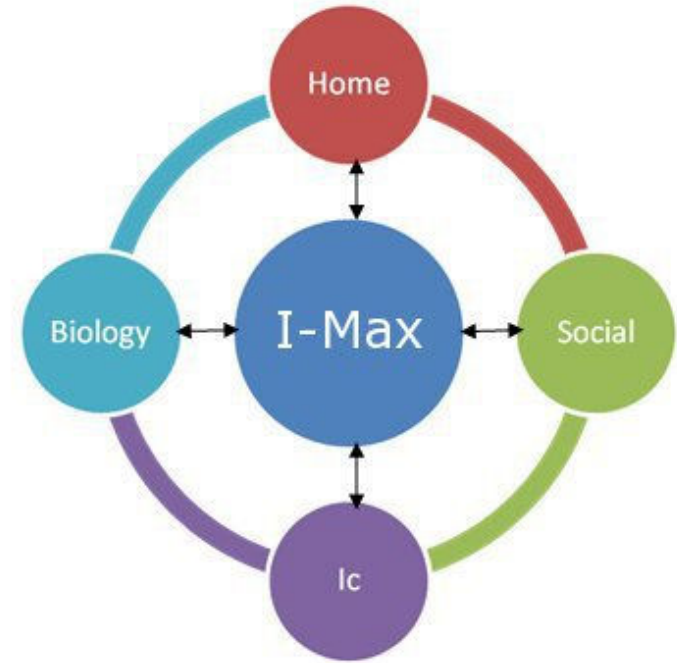
The Social Environment:
This domain is everything other than the Home domain. It is being in school, in this lecture, driving, every other social experience. You can appreciate how events that have happened at home can influence the choices you make in your social domain. The Home and Social Domains are about Attachments.

The Biology Domain is your brain and your body. Genetics are included in this domain, as well as the effects of having a cold, eating, digesting, doing drugs, having diabetes, the developmental stage of your brain, etc.

The Ic Domain is how I see myself, and how I think other people see me. This is the domain of Theory of Mind, the domain of self-esteem, self-concept, secrets. It is the first internal domain of the Imax, and critical in our understanding of each other.

The Four Domains are interacting with each other all the time, fluidly, influencing the Imax. And as the Imax changes, it influences the choices you make in the Domains in a dynamic equilibrium: always changing, but always in balance.

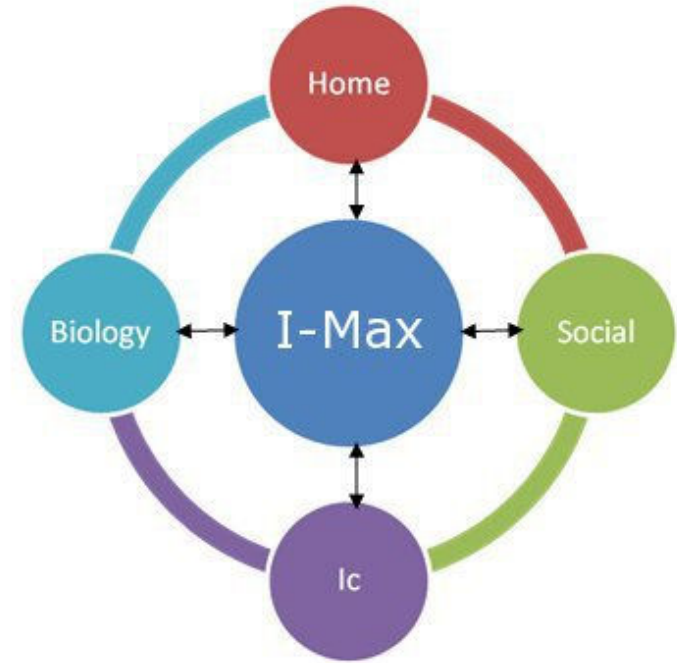
- When you recognize your I-MAX you can influence the domains accordingly, to better negotiate your potential with your goals.



The I-Max



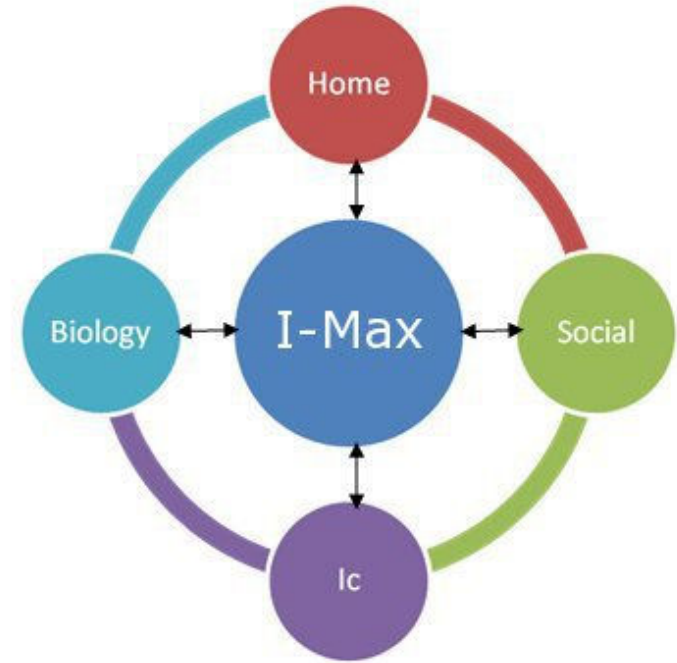
- The I-MAX is a strength based approach that sees individuals as doing the best they can given the influence of the four domains, firmly rooted in respect.



The I-Max



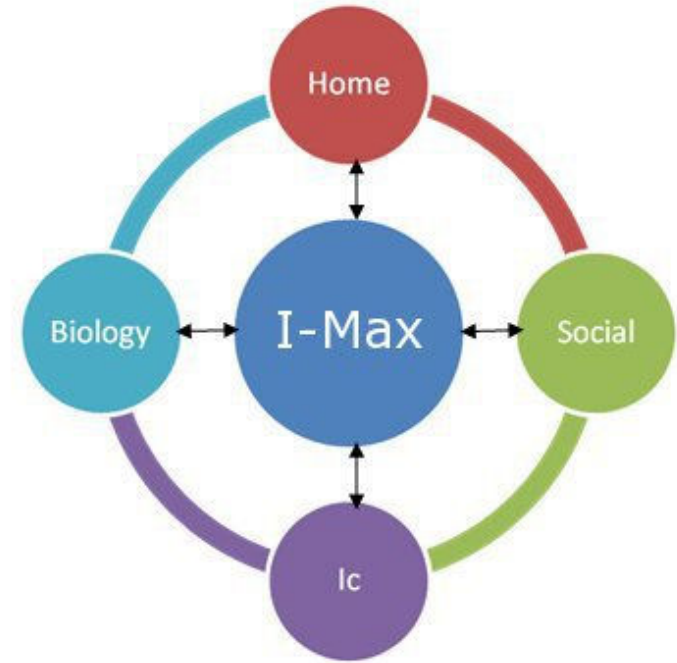
- When is that last time you got angry at someone treating you with respect? You don't. The brain is not designed to work that way.



The I-Max



- This is the essence of the Imax Approach: Unleashing the Power of Respect.



The I-Max

